



## A surprisingly rich little camera

**J**ust as I was about to give digital cameras a rest in this column, a gorgeous little device popped up in Radio Shack stores last week.

The E850, made for GE by General Imaging, has a surprisingly rich feature set, including 8 megapixels, 5X optical zoom, and a 3-inch LCD. At \$200, it's an incredible bargain.

GE ([ge.com/digitalcameras](http://ge.com/digitalcameras)) says you can get most of its cameras with a black, silver, red, white, or blue finish, with silver trim.

The E850 includes many of the so-called advanced features that are now standard on many digital cameras, such as face detection, image stabilization, and red-eye removal.

If you do not need a camera with as much juice as the E850, GE's A730 features 7 megapixels and 3X optical zoom, and a 2.5-inch LCD, for about \$129.

I prefer the E850 for its smarter looks. Rather than placing all of its controls on the top of the camera, General Imaging designed the E850 with its control knob and zoom and telephoto button next to its large LCD.